

# Tiger Pistol Solves Social Advertising Scale Problems for Leading SMB Reseller



Awarded the Facebook Small Business Solutions Badge



Of Time to Market. 2 Months to Launch a New Product Which Would Typically Take 6+ Months to Build In-House



Customers Actively Publishing Campaigns Each Month

## The Challenge

A leading provider of digital marketing solutions to local businesses across the United States needed to launch best practice campaigns for their customers quickly and at scale without having to rely on face-to-face contact with in-field reps.

## The Solution and Benefits

Leveraging Tiger Pistol technology since 2016, the company has a direct API integration to enable Facebook marketing solutions to their SMB customers, seamlessly integrating these solutions into the company's existing systems, processes and workflows.

Tiger Pistol builds the company's success through training, benchmarks, and surfacing data insights, and has established the company as a Facebook Marketing Partner.